



FOR IMMEDIATE RELEASE

Lenovo and SHI announced as Founding Technology Partners of the Esports Innovation Center at Stockton University

Atlantic City, NJ - The Esports Innovation Center (EIC), a nonprofit formed by the State of New Jersey in partnership with Stockton University, is pleased to announce that Lenovo and SHI have been named as founding technology partners. The partnership will see the EIC feature Lenovo products as well as other companies that work with SHI.

Lenovo Group Limited is a multinational technology company known for designing, manufacturing, and marketing consumer electronics, personal computers, software, business solutions, and related services. As of 2021, Lenovo is the world's largest personal computer vendor by unit sales. Lenovo's Legion Esports Gaming Station product will be a key feature at the EIC.

SHI International Corp. is a transformational technology solutions provider serving the needs of more than 15,000 corporate, enterprise, public sector and academic customer organizations around the world. It helps companies achieve business goals through the use of technologies ranging from software licensing and end user computing devices to innovative cloud and edge solutions. With over 5,000 employees worldwide, SHI is the largest Minority and Woman Owned Business Enterprise (MWBE) in the U.S.

The EIC's core focus is to develop an esports ecosystem that creates jobs in multiple industries, specifically tech and hospitality and tourism. The EIC will focus on several core missions, including esports industry workforce innovation, research and development in the esports space, bringing meaningful esports events to Atlantic City, academic guidance support to New Jersey schools, community engagement programs, industry product demonstrations, research and guidance to regulatory bodies, and casino esports focus.

"We are excited to welcome Lenovo and SHI as founding technology partners of the Esports Innovation Center," said Andrew Weilgus, Executive Director of the EIC. "Their expertise and cutting-edge technology will help us enhance industry training, build programs to open the Atlantic City market to outside groups, and create opportunities on all levels for our community. We look forward to working together to grow esports culture and industry in the Atlantic City area."

Leana McAnally a representative from SHI International said "We are excited to partner with the Esports Innovation Center and look forward to helping the esports ecosystem flourish in New Jersey"

The EIC's mission is to grow esports culture and industry in the Atlantic City area, with a focus on creating job opportunities in multiple sectors, specifically technology / hospitality and tourism. The EIC will enhance industry training, build programs to open the Atlantic City market to outside groups, and focus on creating opportunities on all levels for the community.

For more information, please visit the Esports Innovation Center website at [ww.esportsnj.org](http://ww.esportsnj.org)

